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Submitted to **Main Street America** (<https://mainstreet.org/>) - **T-Mobile Hometown Grant Application Q4 2025 (October 1 - December 31, 2025)** Received

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ACTIVITY	MESSAGES	FORMS	NOTE	AWARDS & PAYMENTS
<div><h3>Eligibility Form</h3><div> No form submitted</div></div>				
<div><h3>Initial Form: Main Street America</h3><div><div><div><div><div>T-Mobile Hometown Grant Application Q4 2025 (October 1 - December 31, 2025)</div><div>Submitted on December 30, 2025</div></div></div><div><p>T-Mobile Hometown Grants is a \$25 million, five-year initiative to support the people and organizations who help small rural towns across America thrive and grow. Hometown Grants are given every quarter to up to 25 small towns. Apply for funding to support a community project of your choice, like revitalizing or repurposing a historic structure, creating a downtown asset or destination, or improving a space where friends and neighbors gather. Projects that add to a sense of place or could lead to further investment are of particular interest. We look forward to learning more about your town and your project.</p></div></div></div></div>				

HOW TO APPLY

Review the eligibility and grant criteria below to ensure your community and proposed project meets application requirements. Applicants can submit their proposals by completing this application form. **The grant application period will close on Wednesday, December 31, 2025 at 11:59 p.m. Central Time. No late applications will be accepted.**

Applications will be evaluated and selected by a review panel, and all applicants will be sent an award decision by late February 2026. Grant recipients will each receive an award of up to \$50,000 to implement their ideas and will have 12 months (March 1, 2026 - February 28, 2027) to complete their projects. Recipients will be required to submit a progress report at the 6-month mark following the grant disbursement, and a final report will be due at the end of the 12-month implementation period. All reports are to be completed using a template provided.

REVIEW CRITERIA

Your application will be reviewed by an internal T-Mobile review committee and non-profit partner based upon the following criteria. Please note that the letters of support for your project are an important part of this application.

- **Community need** - Proposed project should fill a demonstrated need in the community. This grant funding is intended for shovel-ready projects that would not otherwise be possible to implement through municipal funding. Proposal & letters of support should demonstrate strong community support for the project.
- **Community impact** - Project should connect the community in meaningful, innovative, and creative ways.
- **Partners and engagement** - Strong applications actively involve local organizations by incorporating them into the

planning and execution processes and engaging the community in activating the project site. Letters of support should come from a variety of stakeholders within the community.

- **Feasibility** - You should have a shovel-ready plan ready to go and be able to complete your project within your detailed budget and within 12 months of receiving funding, if selected. **Projects must be completed and usable by the public by February 28, 2027. Make sure to consider these parameters when choosing the kind of project you propose for this grant.**
- **Alignment with T-Mobile's small town strategy** - T-Mobile strives to be a force for good. To read more about T-Mobile's many corporate initiatives and key segments, visit <https://www.t-mobile.com/responsibility>. (<https://www.t-mobile.com/responsibility>).

ELIGIBILITY

Who may apply?

- This grant program is specifically open to 501(c)(3) and 501(c)(6) nonprofit organizations and local government entities. If selected, the grant award must be managed and deployed by the nonprofit organization or government entity who applied for the grant.
- Grant funds may not be awarded to for-profit businesses, directly or indirectly via pass-through funding to for-profit businesses. Additionally, religious congregations are not eligible for this grant program.
- Applicants must be located in small rural communities with a population of 50,000 people or less.
- Proposals must focus on a physical project benefiting the public.

- The applicant organization must own the site where the proposed project would be implemented OR provide a description/confirmation of adequate permissions to alter the site. If the applicant organization does not own the site, one of the letters of support must come from the owner of the site.
- Applicants may submit up to one (1) application per organization per grant cycle. Applicants may re-apply to subsequent grant cycles if they are not selected in an earlier round.
- Previous T-Mobile Hometown Grant Program grantees are eligible to apply again for later grant cycles. Previous T-Mobile Hometown Grant Program grantees must demonstrate successful completion of their prior grant project in their application.

What types of grant expenses are eligible?

Requested funding must be for a physical placemaking project.

Eligible Grant Uses:

- Construction/installation supplies and materials
- Equipment
- Labor costs for construction/rehabilitation/installation/artist fees
- Artist's supplies and fees associated with a community engagement design process (i.e. a mural or creative crosswalk informed by facilitated community discussions)

- Streetscape and/or indoor furniture for a community space
- Other physical items
- Special events or public space activation programming can only account for up to 10% or \$5,000 of total grant amount.

Ineligible Grant Uses:

- Engineering and architectural plans or fees
- Staff salaries (beyond initial construction/rehabilitation/installation labor)
- Operational and maintenance expenses
- Reimbursement for projects that are already completed
- Pass-through funding to private entities or initiatives

TIMELINE

- Applications Open on October 1, 2025
- Applications Close on Wednesday, December 31, 2025 at 11:59 p.m. CT
- Grant Recipients Notified by late February 2026
- Grant Funds Disbursed to Selected Recipients by March 1, 2026
- Project Implementation Period: March 1, 2026 – February 28, 2027
- Final Grant Reports Due March 12, 2027

TIPS FOR SUBMITTING YOUR APPLICATION

- To help avoid losing any work as you complete your application, we encourage you to type your responses into a separate document, saving your work frequently. When you're ready to submit your application, you can copy and paste your responses into this form and click "submit." You can also save your work in the Submittable application form, but we still recommend saving a backup copy of your work.
- Gather cost/pricing information for your budget document early and request letters of support from key stakeholders early so you're ready to upload these materials before the deadline.
- Carefully review your application and file uploads before you submit. No late applications will be accepted, and no changes may be made to your application once submitted.
- Make sure your email address is correct and add notifications@email.submittable.com (<mailto:notifications@email.submittable.com>) to your contacts to receive updates about your proposal. Otherwise, emails sent via the submission portal may end up in your spam folder!
- If your organization is a Main Street America community, you will be asked to enter your Main Street America member ID number in this application. You find can your MSA member number in the [Members Area](#) (<https://nmsc.app.neoncrm.com/np/clients/nmsc/login.jsp>), on your membership renewal notices, and in renewal confirmation emails. If you need help locating your organization's MSA member number, contact Membership@mainstreet.org (<mailto:Membership@mainstreet.org>) or 312-610-5611.

Award determinations will be made by late February 2026 and funds will be disbursed by approximately March 1, 2026, if selected. You will receive a notification about award determinations via your Submittable account that you use to submit your application. Please note that you cannot make any changes to your application once it has been submitted. We look forward to receiving your project proposal.

Questions? Email TMobileGrant@mainstreet.org
(<mailto:TMobileGrant@mainstreet.org>).

Applicant Details: Project Manager Contact Information

First Name

Robert

Last Name

Miller

Title/Position

Treasurer, Coventry Lake Community Rowing, Inc.

What is your connection in the community?

Nonprofit Leader

Email Address

coventrylakerowing@gmail.com
(<mailto:coventrylakerowing@gmail.com>).

Phone number (xxx-xxx-xxxx)

+18602098990

Are you willing to serve as your community's key contact/sponsor for the grant?

Yes

Organization Details

Name of Organization Requesting Funds

Coventry Lake Community Rowing (CLCR)

Organization's Street Address Line 1

PO Box 575

Organization's Street Address Line 2

C/O 347 Shore Drive

Organization's City

Coventry

Organization's State/Territory

CT

Organization's Zip Code

06238

Organization's County

Tolland

Tribal affiliation, if applicable

n/a

Which best describes your organization:

501(c)(3) or 501(c)(6) Nonprofit Organization

How many staff (full-time and part-time) does your organization have?

0

How many years has the project lead been in their current position?

6

Has your organization led a local placemaking initiative before?

No

If implementing placemaking projects is something new for your organization, please describe your capacity/expertise to manage such an initiative.

The project will be managed by Robert Miller, a local Director of Health with extensive experience leading placemaking initiatives. He will be supported by a collaborative project team comprised of members of the CLCR board of directors and other volunteers, responsible for communications, coordination, and overall project management. This shared leadership structure ensures continuity, accountability, and the ability to

meet all project deliverables without disruption. Team members bring proven experience in community placemaking projects such as trail development at New Hartford's Brody Park.

Has your organization previously received a T-Mobile Hometown Grant?

No

If the project lead were to leave their current position, what steps would be taken to ensure that this project would continue uninterrupted and be completed by the February 28, 2027 deadline?

This initiative is well supported and has been worked on already by a number of people who are familiar with the application to date. Should the lead leave their current position, the transition would be seamless to complete the project without interruption meeting the deadline of February 28, 2027.

Project Details

What is the name of your project?

CLCR Dock Enhancement for Community Access

Please select the project category that most closely describes your proposal.

Park

I understand that, if selected, the grant award must be managed and deployed by the nonprofit organization or government entity who applied for the grant. I understand that grant funds may not be awarded to for-profit businesses, directly or indirectly via pass-through funding to for-profit businesses.

true

Physical Address of Project Site

Note: If your project spans an area larger than a single address, please use the address of the organization requesting funds and include a brief description in the following prompt.

Physical Address of Project Site: Street Address 1

124 Lake Street

Physical Address of Project Site: Street Address 2

Patriot's Park

Physical Address of Project Site: City

Coventry

Physical Address of Project Site: State/Territory

CT

Physical Address of Project Site: Zip Code

06238

Physical Address of Project Site: County

Tolland County

If your project does not have one single address, please include a brief description of your proposed project's location, being as specific as possible. (If your project DOES have a single address, you may skip this question.)

n/a

Population size of the city where project would be located

12445

Brief Project Summary: Please describe your project in one to two sentences.

This project will replace aging, donated piece-meal docks with safe, commercial-grade, low-mobility-accessible docks at Coventry Lake. The improved infrastructure will expand public access, support inclusive recreation for aging and disabled residents, and enable 3-season community programming for the benefit of the entire community.

Detailed Project Proposal: Tell us about your project idea. Be sure to describe how your idea represents innovative, experimental, creative and/or entrepreneurial approaches to local placemaking. We encourage you to include visual project renderings, maps, images, etc. in this document to help communicate your shovel-ready project proposal to the review committee. Further in the application, you will be asked to upload a separate detailed budget, provide a timeline, and discuss your intended outcomes.

Submit_Final-HometownGrant.pptx.pdf 

At which stage are your plans for this project as of now?

Ready for construction/implementation

Please upload 2-3 photos of the project site as it currently exists.

projectarea.jpg 

IMG_7110.jpeg 

IMG_5467.jpeg

Does your organization own the site?

No

Please explain your permissions and any required approval processes to alter the site. If your organization does not own the site, one of your letters of support must come from the owner of the site confirming adequate permissions for your organization to implement your project on this site.

The project is located within the Town of Coventry, CT municipal public park. Formal approval has been obtained from the municipality to replace the existing docks. Documentation confirming municipal authorization and support for our organization to implement this project is included among the attached letters of support.

Have these plans been approved and permitted, if applicable?

Other

If you answered "other" for whether your plans have been approved and permitted, if applicable, please specify.

Not applicable. We are replacing existing docks. Neither building nor zoning permits are required for this project.

Please briefly describe the community in which your project would be implemented, including community demographics, any primary industries, and any particular challenge(s) that the community is facing. How will this grant help your community address this challenge?

Coventry, located in Tolland county, is a small suburban/rural community of roughly 12,200–12,500 residents with a median age in the mid-40s and a diverse mix of families, older adults, and 6–11% residents of color. About 21% of households in Coventry are cost-burdened, spending at least 30% of their

income on housing, and nearly 27% of local school students qualify for free or reduced-price meals, indicating pockets of economic stress despite higher median household incomes compared to statewide averages. Approximately 16% of public school students have disabilities, and linguistic isolation, underscoring ongoing access needs.

ctdatahaven.org (<http://ctdatahaven.org>)

Coventry and surrounding towns also have a growing older population and increasing demand for low-cost, healthy, outdoor activities—needs echoed by CLCR’s membership. Yet the region lacks centrally located, accessible waterfront recreation; CLCR fills a critical gap between community-based water programs in Hartford, Old Lyme, and Worcester. Without an advanced docking system, many residents—including older adults, people with disabilities, and low-income families—cannot safely benefit from Lake Wangumbaug.

Investing in CLCR’s safe, limited-mobility-accessible dock system strengthens community health, inclusion, and economic vitality—meeting core needs across the Coventry community.

Please describe how your project design (including community engagement) and project execution plan actively fosters inclusion, taking into consideration the lived experiences, abilities, and needs of all community members.

Coventry Lake Community Rowing (CLCR) was built on the belief that rowing should be accessible to everyone—regardless of age, income, or ability. Since its founding, CLCR has intentionally grown through partnerships with local schools, families, homeschool networks, seniors, and residents who have never before had access to a water-based sport. Our project design and execution plan continue this commitment by ensuring that the new dock system directly responds to the lived experiences and needs of the community we serve.

CLCR has continually gathered feedback from athletes, parents, adaptive rowers, seniors, and community members. This input has shaped the project’s priorities: safer launches, stable footing for older adults, adaptive-friendly boarding points, and docks that allow a wide range of bodies and abilities to feel secure on the water. Our members have repeatedly expressed a need for more reliable, stable, accessible docks, and this project directly answers that need.

Over the past several years, CLCR has embraced PARA Rowing principles, adapting coaching practices, equipment, and volunteer support structures to welcome athletes with physical or cognitive disabilities. The new commercial-grade docks and the design of them will expand this capacity significantly by providing:

- Low, stable expandable ADA-ready interfaces
- Safer transfers for youth and adults with mobility challenges
- Easier entry and set-up for beginners, especially seniors
- Infrastructure that aligns with the town's long-term goals for Patriots Park
- This design ensures that individuals who may have been excluded from water sports—due to balance issues, disability, age, or confidence—can participate fully.
- Inclusive Community Engagement

CLCR's outreach and community engagement reflect the diversity of Coventry and surrounding towns. We engage:

- Youth from multiple school districts, homeschool communities, and neighboring towns
- Older adults seeking safe, low-impact recreation
- Expansion and adaptation of programs as needed
- Residents with disabilities through PARA rowing opportunities and one-on-one support
- Families and newcomers to the sport through low-cost clinics and learn-to-row programs
- Partner groups, including civic organizations, community volunteers, and town leadership
- By maintaining low fees, offering scholarships, and not requiring prior athletic experience, CLCR lowers traditional barriers to participation.

The project will be executed in collaboration with local stakeholders to ensure the docks complement municipal accessibility goals and public-use needs. This includes:

- Prioritizing universal design features
- Ensuring public access to the lake is preserved and improved
- Coordinating installation schedules to minimize disruption for community users
- Training volunteers and coaches on inclusive-informed practices
- Our ongoing communication with families, adaptive athletes, seniors, and town officials ensures execution remains

community-centered and responsive.

This project is not just infrastructure—it is an equity investment. By installing safe, ADA-friendly, community-informed docks, CLCR ensures that most residents in the immediate, and soon more residents can access the physical, mental, and social benefits of being on Coventry Lake once this needed improvement is successfully implemented.

Please provide three (3) specific ways in which you intend for this project to benefit your community. Additionally, how could this project be modeled and/or scaled for other non-profits or local municipal governments to adopt and implement?

1. Expanded Safe, Inclusive-friendly Access to the Lake

Installing these customizable docks will immediately increase better access for seniors, adaptive athletes, youth, and first-time participants. This allows more residents—regardless of mobility, age, or income—to safely experience rowing, paddling, and waterfront recreation. Improved public access also strengthens partnerships with local schools, veterans groups, senior services, and our recreation department who will benefit from safer entry points for their participants.

2. Stronger Community Health, Youth Development, and Social Connection

The new infrastructure supports 3-season programming that promotes physical and mental well-being, including adaptive rowing, senior rowing, kayaking, free community days, learn-to-row programs, and school partnerships to name a few. These offerings build relationships with residents who have not historically engaged with lake recreation and provide a healthy, structured activity for youth. After installation, the docks will serve the community daily from spring through fall—becoming a long-term hub for wellness, social connection, and intergenerational activity.

3. Local Economic and Partnership Growth

A more accessible, high-quality waterfront attracts visitors, supports small local businesses, increases volunteerism, and encourages regional collaborations. The project also strengthens CLCR's ability to partner with the Town of Coventry on Patriot's Park improvements, enhancing the area's overall recreational value. This infrastructure lays the foundation for

future grants related to outdoor recreation, ADA initiatives, youth development, and community revitalization.

Regarding modeling and scaling for other Non-Profits or Municipal Governments, a replicable model of community-driven design.

CLCR's process—gathering input from our internal and external community—creates a blueprint for others seeking to design inclusive recreation projects.

Our scalable, shared-use infrastructure approach by integrating a multi-use dock system that serves both a non-profit program and the general public, CLCR demonstrates how small towns can maximize impact with a single infrastructure investment. The design of this dock incorporates an innovative approach to addressing low-mobility issues for both rowing, kayaks and SUPS. Other municipalities or non-profits can replicate this shared-access model at lakes, rivers, and parks.

Once installed, the docks become a platform for seeking future investments in outdoor recreation, health, accessibility, and youth programming. This approach can help our town, and other organizations or towns build momentum for phased improvements—first securing core infrastructure, then expanding programming, partnerships, and economic development initiatives.

In summary, this project expands inclusive access, strengthens community health and connection, and creates a replicable model for cost-effective, accessible waterfront development—demonstrating how a small non-profit can create long-lasting, communitywide benefits.

Please provide a timeline for your project. Note when the different stages/elements of your project will be executed, if selected.

Dock design has been completed. Materials purchased: Weeks 2-3; Materials delivered: Weeks 4-12; Installation: Weeks 13-16

Select the amount of time you expect will be needed to complete your T-Mobile Hometown Grant Project, if selected, starting from the time at which grant funds would be disbursed (March 1, 2026).

3 to 6 months

T-Mobile Hometown Grants award up to \$50,000 for qualifying projects. How much funding are you requesting for your project?

\$48,941.90 USD

Does your project need more than \$50,000 to be completed?

No

Please provide an itemized budget using this budget template, below.

Click here to view and download the Hometown Grants Budget Template. (https://savingplaces-my.sharepoint.com/:x/g/personal/hfriedland_savingplaces_org/_EXyRiXAmyo5Ds8CeymvscVcBhneWCtVAivW_Cys4BhIMog?e=7qbHgQ) When you see the template, ***create a copy of the document,*** add your project budget details, and save the document on your device. Then, upload your finished budget document in the next application question field, where prompted to upload a budget.

IMPORTANT: Refer to the listed eligible and ineligible grant uses at the top of this form to ensure that ALL of the expenses that the T-Mobile Hometown Grant would cover are eligible grant uses. Make sure to include labor costs in your budget. If your project requires more than \$50,000, indicate which parts of the project would be covered by the T-Mobile Hometown Grant, if selected, and where the funding for the other parts of the project would come from.

If you have any questions about using this document, please contact TMobileGrant@mainstreet.org (<mailto:TMobileGrant@mainstreet.org>).

Upload your project budget here, using the template above.

Hometown_Grant_Template_Budget_fo 

I certify that I have reviewed the list of eligible and ineligible grant uses at the top of this form, and all budget line items to be covered by the T-Mobile grant are eligible grant uses.

true

Please upload up to five letters of support for your project. We encourage applicants to include letters of support from a variety of key partners throughout the community. For example, you might choose to include letters from community organizations, local government agencies, schools, hospitals, local business partners, community members, etc. that demonstrate community alignment, engagement, and consensus for your proposed project. If your organization does not own the site, one of your letters of support must come from the owner of the site confirming these permissions and expressing support for this project.

UConn_Men_-_Grant_Support_Letter.pc 

TMobile-HumanServices.pdf 

TJEC_Letterhead_Grant.pdf 

CLCR_Grant_Letter_CHS.pdf 

CLCR_Grant_Letter_of_Support_TOC.pc 

Optional: Are there any additional items that you would like the review committee to consider as a part of your application?
(Examples: additional project renderings, maps, news articles, artist biographies, etc.)

testimonials.pdf**clcr-HOCR.pdf****letters-2.pdf**

If you are awarded a grant, you will be required to submit a progress report 6 months into the implementation period and a final grant report at the end of the 12-month project implementation period. Both reports will be completed as fillable forms, emailed to you by the program staff. Will you be able to submit the progress report and final report, if awarded a grant?

Yes

Additional Information

This information is for tracking purposes and does not impact the scoring of your application.

Which best describes your organization's affiliation with the Main Street network? Please note: This grant program is open both to organizations that are part of the Main Street network, as well as organizations that are not.

Our organization is not, at this time, affiliated with any Main Street program./I am not aware of any local Main Street program that exists in our community.

How did you hear about the T-Mobile Hometown Grants Program?

Online Grants Search

By checking this box, you verify that you are **18 years or older**.

true


By checking this box, you agree that all the information you've provided is accurate, that you're allowed to share this information and your submitted materials with T-Mobile and Main Street America (MSA), and that, if selected to receive a grant, T-Mobile and MSA can use this information and any submitted materials in connection with the program (including marketing and publicity efforts for the program).

true


Main Street America sends out emails with resources and information to help support locally led community and economic development efforts in downtown districts. Would you like to opt into these emails?

Yes

Additional Forms

Title	Submission Date	State
 No form submitted		

Request Forms

Title	Submission Date	State
 No form submitted		

