

SPONSORSHIP OPPORTUNITIES



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Is your business searching for a creative and interactive way to reach new, loyal customers or retain your current clientele while supporting the community? We invite your business to partner with Coventry Lake Community Rowing (CLCR) to support our youth and adult programs that encourage healthy living, cooperation, leadership and provides a competitive outlet for those seeking to excel in the sport.



By partnering with CLCR you can increase your business exposure within the Coventry Rowing community as well as surrounding counties throughout Eastern Connecticut. The following opportunities will benefit your business and strengthen your roots in the community while improving Coventry Lake Community's programs that focus on health, inclusion, personal growth.

We offer a variety of sponsorship opportunities which can be tailored to fit your marketing goals and budget.



Like us on Facebook



ABOUT CLCR & COVENTRY HIGH SCHOOL CREW

Coventry Lake Community Rowing (CLCR) is a competitive and recreational rowing club for ages 11 and up and was established as a 501c3 in 2014 by a small group of passionate rowers and community members. Since inception, CLCR has grown to offer recreational and competitive rowing programs for Coventry High School and Adult Members as well as customized programs including 6-8th grade learn-to-row sessions, summer youth camps, specialized camp opportunities for local parks & recreation departments, farmer's markets, and corporate team-building workshops.

CLCR is dedicated to the belief that the sport of rowing provides unique abilities to promote personal and community growth through teamwork, discipline, and physical fitness. No experience is necessary as we welcome ALL SKILL LEVELS.

Most of our athletes come to Coventry Lake Community Rowing with little-to or no-rowing experience and have varying degrees of athletic ability. New members find camaraderie and acceptance within our rowing family from both veteran members and coaching staff who truly understand what it means to be a novice (first year) rower.

Our programs are designed to adapt to meet the needs of each of our rowers regardless of their backgrounds, motivations or goals. Our members receive personalized and/or group instruction to give them the skills necessary to enjoy and succeed in the sport. We offer both sculling (two oars per person) and sweep (one oar per person) rowing sessions in singles, doubles, quads, 4s & 8s.

The success of CLCR has come from collaborative efforts from the town, continued support from the community and many volunteer hours from our rowers. We are continually improving our infrastructure and operations – securing our success for the future and the continued ability remain affordable and offer scholarships to those in need..





SPONSORSHIP BENEFITS & OPPORTUNITIES

Choose one of the following opportunities and be recognized as a community supporter during all of our events and shared throughout our online presence. We will put your company's name, logo and link in front of our viewers both organically and with seasonal PPC (pay per click) advertisements. We aim to provide value to our sponsors by:

- Providing opportunities for you to market your services to our members (blog posts, company advertisements, social media posts recognizing your business as a community leader)
- Providing you opportunities to become actively involved in our community events
- Helping to enhance your profile as an active supporter of initiatives that promote health, wellness, community and leadership in both youth and adults.

<p>Support A Student \$150</p>	<p>Name the student you would like to receive the scholarship or we will choose a family in need. Your support will be listed as a Scholarship Fund Sponsor on our social media outlets and website.</p>			
<p>Name A Boat Sponsor \$5000</p>	<p>Swag Sponsor \$2500</p>	<p>Erg Sponsor \$1000</p>	<p>Oar Sponsor \$750</p>	<p>Boat Tech Sponsor \$500</p>
<ul style="list-style-type: none"> • Boat named after your company or choice • Press Release/Social Media Posts • Signage at Patriots Park base boathouse area • Signage at our tent at events/races throughout NE • Blog post to announce your support • Email announcement • Website Link from our sponsor page to your business 	<ul style="list-style-type: none"> • Company logo listed as sponsor on HS team uniform • Blog post to announce your support • Listed and shared on our Social Media Outlets • Website Link from our sponsor page to your business 	<ul style="list-style-type: none"> • Business Logo attached to erg • Blog post to announce your support • Signage at our events/races • Listed and shared on our Social Media Outlets • Website Link from our sponsor page to your business 	<ul style="list-style-type: none"> • Signage at our tent at events/races • Listed and shared on our Social Media Outlets • Website Link from our sponsor page to your business 	<ul style="list-style-type: none"> • Listed and shared on our Social Media Outlets • Website Link from our sponsor page to your business



SPONSORSHIP FORM

Get started today! Fill-out the following form to confirm your chosen sponsorship level. Completed forms can be returned to coach@coventrylakerowing.com, Please don't hesitate to contact us with any questions at 860-449-2724.

Company Name (as you wish to be acknowledged)

Contact Person's Name

Company Email Address

Company Website Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP OPPORTUNITIES:

- ____ \$5,000 Name Our Boat Sponsor
- ____ \$2500 Swag Sponsor
- ____ \$1,000 Erg Sponsor
- ____ \$750 Oar Sponsor
- ____ \$500 Boat Tech Sponsor
- ____ \$150 Scholarship Sponsor
- ____ \$25-\$100 Contributor

Donate Online:



PAYMENT INFORMATION:

- ____ Donate Online: coventrylakerowing.com/donation-payment-form/
- ____ I have enclosed a check made payable to CLCR
- ____ Please charge my credit card

Card Type: Visa / MC / AmEx / Discover

Card Number

Exp. Date _____ Security Code